24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

S	chedule E)	FOR SE OF FORM 24/48					
V/	AME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼					
C	Our Principles PAC						
		C C00603621					
Cł	neck if 24-hour report 48-hour report New report Amends report filed	i on M = M / D = D / Y = Y = Y					
	Full Name of Payee	Date of Public Distribution/Dissemination					
	DDC Advocacy	03 25 2016					
	Mailing Address 805 15th Street, N.W.						
	Suite 300	Amount					
	City State Zip Code	50000.00					
	Washington DC 20005	Transaction ID : SE.5288 Date of Disbursement or Obligation					
	Purpose of Expenditure Online advertising Category/ Type	M M / D D / Y Y Y Y					
	Name of Federal Candidate Support Offic	e Sought: House District:					
	Donald J. Trump Oppose	President Senate State: WI					
	Calendar Year-To-Date Per Election for Office Sought 0.00 Disb 2016	ursement For: X Primary General					
		U Other (specify) ▶					
	Full Name of Payee DDC Advocacy	Date of Public Distribution/Dissemination 03 24 2016					
	Mailing Address 805 15th Street, N.W.	05 24 2010					
	Suite 300	Amount					
	City State Zip Code	931.98					
	Washington DC 20005	Transaction ID : SE.5290 Date of Disbursement or Obligation					
	Purpose of Expenditure Veter contact telephone cells	M M / D D / Y Y Y Y Y					
	Voter contact-telephone calls Type						
	Name of Federal Candidate Support Office	e Sought: House District:					
	Donald J. Trump Oppose	President Senate State: WI					
	Calcinati Total To Bate	ursement For: Primary General					
	Per Election for Office Sought 0.00	Other (specify) -					
	(a) SUBTOTAL of Itemized Independent Expenditures	50931.98					
	(b) SUBTOTAL of Unitemized Independent Expenditures						
	(c) TOTAL Independent Expenditures						
	Under penalty of perjury I certify that the independent expenditures reported herein were not m with, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	•					
	Jamie Jodoin	M / DID / YIYIY					
	Signature [Electronically Filed] Date	03 25 2016					

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

Schedule E)	EXI ENDI	TOTILO				PAGE 2 FOR SE O	OF FORM 24/	3		
NAME OF COMMITTEE (In Full)					FEC ID	ENTIFICATI	ON NUMBE	ER▼		
Our Principles PAC					C	C00603621				
Check if 24-hour report 48-hour report	X New repo	ort Ame	nds repo	rt filed on	- M /	D D /	Y	Y		
Full Name of Payee McCarthy Hennings Whalen, Inc.					- M /	Distribution	Y Y Y			
Mailing Address 1850 M Street, N.W., #235					03 25 2016 Amount					
City State Zip Code				- [11359.51					
Washington	DC	20036				tion ID : SE.5279 Disbursement or Obligation				
Purpose of Expenditure Media production		Category/ Type		M	M /	D D /	Y Y Y	Y		
Name of Federal Candidate		Sı	upport	Office Sough	t:	House	District:			
Donald J. Trump		X or	opose	X Preside	ent	Senate	State. —	WI		
Calendar Year-To-Date Per Election for Office Sought		0.00		Disbursement 2016 O	t For: ther (spe	X Primary ecify) ►	/ Ge	neral		
Full Name of Payee				Date of	of Public	Distribution	n/Disseminat	tion		
Mentzer Media Services, Inc.				M	03 /	25	2016			
Mailing Address 210 W. Pennsylvania Avenue						20	2010			
Suite 250				Amou	nt					
City	State	Zip Code					962510.0	00		
Towson	MD	21204			Transaction ID : SE.5284 Date of Disbursement or Obligation					
Purpose of Expenditure Media placement		Category/ Type		M	= M /	D D /	Y	Y		
Name of Federal Candidate		Sı	upport	Office Sough	t:	House	District:			
Donald J. Trump		X o	ppose	X Preside	ent	Senate	State:	WI		
Calendar Year-To-Date Per Election for Office Sought		0.00		Disbursemen 2016 O	t For: ther (sp	Primar ecify) ►	y Ge	eneral		
(a) SUBTOTAL of Itemized Independent Expenditures.				•	-	- 	973869.51	1		
(b) SUBTOTAL of Unitemized Independent Expenditure	∍s			•						
(c) TOTAL Independent Expenditures				· [7					
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.										
Jamie Jodoin	[Electroni	ically Filed]	Date	03	25	/	16			
Signature		_								

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

Schedule E)	DEITI EXI EITD			PAGE 3 OF 3 FOR SE OF FORM 24/48					
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼					
Our Principles PAC				C C00603621					
Check if X 24-hour report 48-hour report New report Amends report filed on									
Full Name of Payee SPL Strategies, LLC									
Mailing Address 107 S. West Street, #461			Amour	03 25 2016					
City Alexandria	State VA	Zip Code 22314	Trans	12117.61 action ID : SE.5281					
Purpose of Expenditure			Date o	Date of Disbursement or Obligation					
Media production		Category/ Type	M	M / D D / Y Y Y Y					
Name of Federal Candidate		Support	Office Sough	: House District:					
Donald J. Trump		Oppose	X Preside	ent Senate State: WI					
Calendar Year-To-Date Per Election for Office Sought		0.00	Disbursement 2016	r For:					
Full Name of Payee				of Public Distribution/Dissemination					
The Tarrance Group, Inc.				-M / D D / Y Y Y Y					
Mailing Address 201 N. Union Street									
Suite 410			Amou	nt					
City	State	Zip Code		34134.00					
Alexandria	VA	22314		Transaction ID : SE.5286 Date of Disbursement or Obligation					
Purpose of Expenditure Research		Category/ Type	M	M / D D / Y Y Y Y					
Name of Federal Candidate		Support	Office Sough	t: House District:					
Donald J. Trump		X Oppose	X Preside	ent Senate State: WI					
Calendar Year-To-Date Per Election for Office Sought		0.00	Disbursemen 2016	t For:					
(a) SUBTOTAL of Itemized Independent Expenditures									
(b) SUBTOTAL of Unitemized Independent Expenditures									
(c) TOTAL Independent Expenditures			· [1071053.10					
Under penalty of perjury I certify that the indewith, or at the request or suggestion of, any committee) any political party committee	candidate or authorized								
Jamie Jodoin	[Electron	nically Filed] Date	9 03	25 2016					
Signature									